

GUIDE TO THE INTERNET ACTIVIST

by Joel K. Richards

INTRODUCTION

This "Guide To The Internet Activist" is a document written for all of you who know about the agenda to impose a World Government on us and the methods being used to do so.

This text is meant as a "how-to" guide and the point is to show you the possibilities in using common web utilities to *efficiently* and *legally* spread the word around the web,

I strongly suggest you forward this document to everyone you know who knows about this agenda.

Let me underline that whether you choose to call it the "New World Order" (N.W.O.), "the globalist agenda", "the hidden agenda", or "the global conspiracy" is beside the point. Ultimately, these terms are labels on the same tendency. What's important is that we can all agree that it has to be exposed.

That's what "Guide To The Internet Activist" is about.

ABOUT THE NECESSITY TO ACT

A lot of information on the conspiracy and revelations of it is already circulating widely on the web. That's positive!

The Internet is a jungle of info, but the only thing we have through which we can still distribute information to vast numbers of people. The mainstream Media is not going to help us out in that department - for obvious reasons.

The conspiracy is moving incredibly fast now - so is the number of people waking up to see the conspiracy for what it is. Both things are advantages when it comes to exposing it. In many areas, particularly in large cities, features of the Internet cause a movement from the TV screen to the computer screen - which, in this matter, is a good thing.

That way people are moving away from a strictly censored conveyor of information and onto a platform where a lot of crucial information is circulating and is there to be *potentially* picked up. But they would still have to come across it somehow... That's where we come in.

The whole mainstream idea that talking about a conspiracy is "far out" is not the biggest problem.

The problem is that the vast majority of people - including journalists - have never even *heard* of a conspiracy!

They live in a world where, by and large, the "truth" is what's being brought to them through the Media so the idea that there even *is* a conspiracy won't come to mind unless they are somehow introduced to something different.

Let's face it: As long as people stick to the TV version of what's going on, no matter how intelligent, the odds are they are not going to figure it out by themselves: The agenda, I mean. Politicians, bankers, lawyers, police officers etc. may all act out of complete ignorance of who is controlling them and how... But as it becomes increasingly obvious that this control system is profoundly rotten (which most people have felt instinctively anyway), more and more people are becoming receptive to the idea that there **is** in fact a central coordinating force behind all of it.

Also, taking into account the accelerating speed of this agenda and the *haste* to centralize power and to control us in every way - I think it's fair to say that anyone with eyes and a brain will *sooner or later* be able to see this conspiracy for what it is... **if** they have heard the basic facts, that is. Otherwise they won't be able to put it together.

The basic facts suggest that you cannot trust the Media and that the world is in fact not governed by the people on TV but by a small group of shadowy elite people operating in the background, controlling all sides in a conflict and thus pulling strings to introduce a World Government. That's the basic and most important thing for ordinary people to understand.

They may believe it or not believe it - the important thing is that they've *heard* it. Having heard it, more and more people of all beliefs will inevitably begin to look for information on their own, because more questions will need answers.

So how do we introduce vast numbers of people to the most essential background information that will allow them to understand what's going on?

Optimally, the web should be teeming with challenging information to an extent where nobody can go online without stumbling upon the notion that things are *not* the way we're being told by the Media.

Put very simply:

The more places it can be found - the more likely it is that people will come across it.

You can make a contribution to that development by using the Internet tools that people are already using everyday - such as Facebook.

Online communities like Myspace, Twitter and Hyves are also very useful platforms but on a global scale Facebook with its **500 million users** is the largest and most influential social utility. It actually poses a serious threat to mainstream news networks like CNN and Fox News because people tend to get their news through their friends on Facebook.

This is why, in my experience, Facebook is absolutely the best place to spread the word around the web and the place where your efforts as an Internet activist will matter the most.

THE METHODS

•Facebook

Attention creates more attention.

Who ever is into exposure of information knows this.

Therefore, when it comes to Facebook, I recommend you expand your network of friends to more people that have the same or similar insights as you do.

Add members and administrators of groups that deal with spreading the word - and add people who make positive comments to videos or click the "I like this" button.

Geographical borders should never be an obstacle. On a global scale, the larger your network is, the better - so add people in other countries too.

Having a large network of other "Internet activists" is a big advantage in several ways:

They may find and share material that you would never have come across yourself, in which case you can boost the level of attention it gets by making comments, by clicking "I like this" or even posting it to your own profile for everyone in *your* network to see. Don't hesitate to ask people to do the same with the things *you* share.

This is the single most effective thing you can do online to make articles or videos go viral on the web - and it's so simple to do.

This way you can both make sure the material goes out to thousands of computer screens to be potentially viewed, and you can enhance the likelihood that it *will* be viewed if you comment on it or "like" it:

People in various social networks will then be attracted by the interest it gets, and if they react to the material themselves, they will be notified by the little red squares whenever someone else reacts to it.

Another important aspect I'd like to point out, is that there are already *thousands* of people out there with valuable knowledge about the global scheme of power. Some of them are massive "spammers" of the web while for the most part, people are afraid to share their insights because they feel pressured to censor themselves. I think most of us know that feeling all too well.

By using Facebook as the primary tool to spread information we are projecting the idea that it's time *not* to censor ourselves and that we are courageous enough to post something that will challenge or even undermine the dominant world view.

This sends a powerful signal to these people that finally there is something going on to massively bring this into public awareness,

and seeing this happening all the time they will then be much more likely to join the trend:

Attention creates more attention.

•Facebook/YouTube

In general I recommend sharing content that's reliable and, if possible, short and to the point.

You may think that material about the global conspiracy is much too profound or too demanding for the human mind to be short and to the point. I understand that.

That's where Youtube comes in.

YouTube video links are recommendable for two reasons:

First of all, YouTube videos are only one click away which is *crucial!*

They need to be easily accessible because it's not likely that anyone would click around and actually make an effort to find it.

Also, everyone knows what YouTube is and what it does. That provides a guarantee that the viewer is not led to some weird site with potentially indecent content.

YouTube is a nice tool because it gives you the option of viewing "Related videos". The "Related videos" feature of YouTube is a powerful tool in at least two ways. One of them is relevant to what I wrote earlier about making it "short and to the point". Let me give you an example:

You post a YouTube video link on your Facebook profile. Some guy in your network clicks on the link and is then taken to a YouTube site with a standard video player. The video is 3 minutes and 20 seconds long and contains information that gets his attention and makes him curious about finding out more. He can see from the number of related videos, their titles and view counts that there is a lot of buzz around the subject and apparently a lot more to know... So he clicks on one of the "related videos" which gives him some in-depth background information and a much broader understanding of what's going on. He then thinks, "People absolutely have to know about this!" and emails the video link to some of his friends or posts it on his Facebook profile.

The scenario I just described is happening all the time. We just want it to happen to a lot more people.

Unfortunately, you can't see whom or how many have clicked on your shared content, but even if you knew that *no one* did... Post it anyway! Someone will definitely read the title of the video in which case the rumor is already out there and you can even combine the title with your own comment to create more attention around the subject.

In this matter, the more friends you have on Facebook, the better. And the more courage you have, the better. You'll have to decide for yourself whether you think all this is important enough to post online for everyone to see. I probably don't have to tell you how important *I* think this is. In my opinion there's no time for hesitation. In my opinion it's not enough to email articles and videos back and forth among people who are already in the know.

This knowledge *has* to be brought to public awareness and it can't happen fast enough.

● **Youtube: Related videos**

The other reason why "Related videos" are a powerful tool is this: If you have a Youtube channel, some of the videos you have watched most times will be related to *your own* videos. This means that if you're a registered user on YouTube *and* have an active YouTube channel, you can have people who look up your videos come across the ones giving challenging information. What you do is: You sign in to your account and look up the videos you think are important and click on them. That's all.

Do this every time you're online and these videos will appear as suggested related videos to the videos that *you* have uploaded, regardless of content. Let me underline that it's important to be logged in as your user when you watch these things, otherwise they obviously won't be linked to your videos. So: If you can get the administrator of one or more popular videos to:

- A) know the basic facts or even
- B) be an Internet activist,

you can actually have the popular videos related to the controversial videos. You might even want to use the "video response" feature which, if accepted by the administrator, will positively link to your video.

In general: The administrators of any popular video, blog, site or group anywhere on the web are in position to post videos that will be watched by large groups of people. In other words, it's worth the effort for instance to create a group on Facebook that deals with a subject that people think is fun to comment on. When you think the subject has attracted enough members or fans, you then post the videos you want people to see.

•Chain emails

For those of you who want to put some effort into emailing people, I have a couple of ideas that will most likely make a difference:

First of all, make sure the hyperlinks you include in your email are *direct* links that the receiver only needs to click on. Some email services do this automatically and some don't, in which case you would have to click on an "insert hyperlink" button. You might want to test this by emailing yourself or your friends before actually launching your chain email.

If you want the material to be easily accessible for anyone, you wouldn't want the receivers of your email to have to copy and paste the link into their browsers. So make it as easy as possible.

In this context also, I can't emphasize enough how important it is to share content that's short and to the point - and one click away only.

Therefore, as I described earlier, linking to short YouTube videos is the ideal thing to do.

Remember: your chain email should include a request to forward the message to everyone they know.

There's a simple and easy method to obtaining large numbers of email addresses that you can send your links to: Go through your email inbox and see if you have any chain emails in which you can see the other receiver addresses. Then copy them, paste them into a text document and make a list. Make sure the addresses are separated by a comma or semicolon, otherwise your email service will show error messages when you launch your own chain email.

Only commas and semicolons work as separators between email addresses so no computer will "understand" if they are only separated by spaces.

Unless you are always quick to delete chain emails, your mailbox is most likely overflowing with addresses to people of all kinds in various social networks:

Grab them and list them in your own text document so you have them all, assembled and sorted in one place.

Then you won't have to worry about that when you decide to send your material.

•AddThis

www.addthis.com

AddThis is a button service that provides the small "SHARE" buttons that you see all over the web. However, if you go to the bottom-right corner of their page, you will see it also has a downloadable tool for your browser. If you get this installed and embedded in your browser(it's very simple to do) you will no longer need to copy and paste web addresses to e.g. Facebook or Myspace.

So, say you want to share something on Facebook, just click the "+" button on your browser and select the site you want to post it to. It's efficient and intuitive and a very handy tool if you want to share things often.

•DotSub

www.dotsub.com

DotSub is an excellent idea! Here you can find videos subtitled to multiple languages and most importantly: You can help transcribing or subtitling videos yourself.

That way, if you speak another language well enough to make a translation, you can help making important information accessible for people that speak very little or no English. There are many controversial, non-mainstream videos on DotSub so there is already a growing culture around that.

It auto-saves your work every time you finish a line. All you have to do is register and get started.

•Post cards and post-its

One thing that I would like to suggest is very simple to do and the only thing that obviously can't be done online. I suggest you spread the word by placing post cards and post-its in public spaces. Write questions like "What is the Bilderberg Group?", "Who is running the world?", "Who is the Global Elite?" or whatever you think might work in your community, as long as it's a question. A question is far better than a claim because it will force the reader to consider the answer rather than defending his or her belief system.

Optimally, you might even write a web address as a reference below so there is a reason to take the card home and look it up.

That type of questions, by the way, are very suitable for status updates on Twitter or social network sites like Facebook and Myspace.

•Myspace

Myspace is not an ideal tool in this matter, but there's a method to making information circulate there, which makes me say that if you're into Myspace it's absolutely worth the effort.

First of all, you can create your own Myspace profile on which you can embed the YouTube videos you think are most relevant.

Then buy yourself a friend adder program for Myspace like "Friend Blaster Pro" for Windows:

www.friend-blaster-pro.com

or "Spyder" for Mac:

www.spyderx.com

This way you can add a maximum of 300 friends per day.

Actually there is no real maximum but Myspace doesn't like profiles that apply such software, so it will regard it as "cheating" (though people do it all the time) and is programmed to suspect the use of friend adder software if you exceed 300. It's perfectly legal, however.

By using a friend adder program on a daily basis you can then dramatically increase the chances that a lot more people will come across the information you want them to find.

When using a friend adder program you can attach a short text message to your friend requests: ideal for asking the questions you want people to hear.

That way you'll probably get more people to look at your profile than if you had written nothing.

However, I admit Myspace is a merciless "spam jungle" where everyone is fighting for attention, so it requires an effort to make anyone stick around or even notice your message.

The same thing goes for Facebook, the rules are just different.

Add *persons* first of all. Deal with Myspace as a *social* utility and exclude obvious spammers like bands, artists etc. unless you know you can become one of their top friends.

If you're an artist yourself, and already have a frequently visited profile page with embedded videos from your own Youtube account, you can even combine the Myspace method with the Youtube method I described earlier:

Those who look up your profile and watch your videos will get to potentially discover what you want them to discover, *on Myspace*, and without you telling them anything: They'll find it themselves.

If you're bold enough, you might even want to embed the controversial videos *directly* on your site for everyone to see. Then, of course, you'd have to *want* your statement to be known to the world.

As with Facebook there are no functionalities on Myspace that can't be used for this purpose somehow. Forums, blogs, status updates, invites, groups, messages, comments, bulletins and friend requests are at your disposition, so use them.

•Twitter

On Twitter you are not confined to any social network. You have a fast-growing, global community at your fingertips.

It's an excellent place for sharing and achieving wider circulation so if you're not on Twitter already, I suggest you sign up right away, and start exploring what it can do.

What you do is:

You type a # (called a "hash tag") followed by a search word.

Then insert the link you want to share with people and perhaps add your own comment to create attention.

The search word could be economy, world, news, election, government, religion, music, environment, work, food, business, in other words: ANYTHING.

Let's take an example:

#environment Have a look at this! <http://www.example.org/example>

Then, who ever makes a Twitter search for "environment" will get your posted link as an option among the search results.

If you type "#jazz" for example, you'll have your link potentially clicked on by jazz lovers but they probably won't find it relevant to their search.

It's definitely still worth the try because as I described earlier, the important thing is that they've "heard it"... and it all begins with finding the information somewhere.

Also, it's wise to consider what words are the most popular searches, but also where your video link is most likely to be viewed.

Imagine if a thousand people did that...
and we are more than a thousand.

•City dwellers

Internet activists are mostly guys.

The people you'd want to send this text to are young city dwelling men between 18 and 35 years of age.

By and large, they tend to think in terms like:

exposure,
networking,
exchange,
and **resistance.**

Also, they live in urban areas where rumors are going fast and where people are the first to see the results of the unfolding agenda:

Surveillance cameras everywhere, military and police gaining more and more control, civil liberties being taken away, etc.

Seeing this with your own eyes provides a motivation to **act** on it, as opposed to e.g. elderly people in rural areas who do not see the development as clearly, who do not have a whole lifetime ahead of them and who are not used to using the Internet as a natural part of their lives.

Exceptions to this are more than welcome, and if you can get to any journalists about any aspect of this, that would be excellent, but statistically, young men are absolutely the ones behind the biggest contribution when it comes to getting information out.

The big cities are where the action is and where trends begin, so make that your number one priority and the focus of your efforts.

•**Be creative!**

I've given you some ideas and insights which are solely based on my experience with spreading the word, but please feel free to experiment with this yourself.

Apart from the tools and methods I've described, you can apply utilities like:

- RSS-feeds (e.g. Google Reader)
- Google Buzz,
- Digg.com,
- Reddit.com,
- Blogs,
- iPhone features and
- Mobile text messages (why not?)

These are all tools that, if used right, can bring crucial information to vast numbers of people - and new services are being introduced all the time, so keep yourself updated.

The possibilities are endless, so be as creative with this as you possibly can, as long as you keep it legal. Include programmers, viral marketers, social networkers and people who can translate.

Particularly the translation part is important when it comes to bringing information beyond borders, so keep DotSub in mind.

•**Think globally!**

Do whatever you believe has the greatest impact on the web - or on the real world for that matter: All initiatives are welcome, but Internet activism deals with the web as a global tool, and that makes a hell of a difference.

On the web there is as much "distance" to your next door neighbor as to someone on the other side of the globe. We all know this, of course, but sometimes we forget how to actually take advantage of that.

Though initiatives are being taken all the time to gain control of the web and suppress flows of controversial information through censorship, the web is still, by and large, uncensored...

So we have an global, uncensored medium that provides INSTANT delivery of information 24 hours a day!

It's a wonderful tool and it's about time we make the most of it to get some eye-opening information out there. I hope this guide has been an inspiration to you, and that somehow you'll find it useful in bringing highly controversial stuff into public awareness.

Most importantly, however, I hope that bringing you these ideas has inspired you to *ACT*.

Joel K. Richards 2010